WHAT IS CLAIMED IS:

1. A method for integrating data into a content management system, comprising:

generating a content type based on a set of data; and associating the set of data with the content type.

- 2. The method of claim 1, further comprising saving the content type.
- 3. The method of claim 2, wherein generating the content type further comprises specifying attributes.
- 4. The method of claim 2, further comprising instantiating a content instance object related to the content type; and

associating the content instance object with the set of data.

- 5. The method of claim 4, further comprising saving the content instance object.
- 6. The method of claim 5, wherein the content instance object is instantiated and associated automatically.
- 7. The method of claim 5, wherein the content type and the content instance object are saved in a first database and the

data is saved in a second database.

- 8. The method of claim 5, wherein a content instance object is instantiated for each datum
- 9. The method of claim 5, further comprising acquiring a key for the set of data
- 10. The method of claim 9, wherein the key is acquired with a database query.
- 11. The method of claim 9, wherein the key is used to associate the content instance object with the set of data.
- 12. The method of claim 11, further comprising managing the set of data using the content instance object.

13. A system for integrating data into a content management system, comprising a machine readable media containing instructions translatable for:

generating a content type based on a set of data; and associating the set of data with the content type.

- 14. The system of claim 13, further comprising instructions translatable for saving the content type.
- 15. The system of claim 14, wherein generating the content type further comprises specifying attributes.
- 16. The system of claim 14, further comprising instructions translatable for:

instantiating a content instance object related to the content type; and

associating the content instance object with the set of data.

- 17. The system of claim 16, further comprising instructions translatable for saving the content instance object.
- 18. The system of claim 17, wherein the content instance object is instantiated and associated automatically.
- 19. The system of claim 17, wherein the content type and the content instance object are saved in a first database and the data is saved in a second database.

- 20. The system of claim 17, wherein a content instance object is instantiated for each datum
- 21. The system of claim 16, further comprising instructions translatable for acquiring a key for the set of data
- 22. The system of claim 21, wherein the key is acquired with a database query.
- 23. The system of claim 21, wherein the key is used to associate the content instance object with the set of data.
- 24. The system of claim 23, further comprising instructions translatable for managing the data using the content instance object.

25. A method for integrating data into a content management system, comprising:

generating a set of content types based on a set of data; and

associating each datum within the set of data which fits a content type within the set of content types with the content type which it fits.

- 26. The method of claim 25, further comprising saving the content type.
- 27. The method of claim 26, wherein generating the set of content type further comprises specifying attributes.
- 28. The method of claim 26, further comprising instantiating a content instance object related to the content type which fits the datum; and associating the content instance object with the datum.
- 29. The method of claim 28, further comprising saving the content instance object.
- 30. The method of claim 29, wherein the content instance object is instantiated and associated automatically.
- 31. The method of claim 29, wherein the set of content types and the content instance object are saved in a first database and the set of data is saved in a second database.

- 32. The method of claim 29, wherein a content instance object is instantiated for each datum
- 33. The method of claim 29, further comprising acquiring a set of keys for the set of data
- 34. The method of claim 33, wherein the set of keys is acquired with a database query.
- 35. The method of claim 33, wherein at least one of the set of keys is used to associate the content instance object with the datum.
- 36. The method of claim 35, further comprising managing the datum using the content instance object.

37. A system for integrating data into a content management system, comprising a machine readable media containing instructions translatable for:

generating a set of content types based on a set of data; and

associating each datum within the set of data which fits a content type within the set of content types with the content type which it fits.

- 38. The system of claim 37, further comprising instructions translatable for saving the content type.
- 39. The system of claim 38, wherein generating the set of content type further comprises specifying attributes.
- 40. The system of claim 38, further comprising instructions translatable for:

instantiating a content instance object related to the content type which fits the datum; and

associating the content instance object with the datum.

- 41. The system of claim 40, further comprising instructions translatable for saving the content instance object.
- 42. The system of claim 41, wherein the content instance object is instantiated and associated automatically.
- 43. The system of claim 41, wherein the set of content types and

the content instance object are saved in a first database and the set of data is saved in a second database.

- 44. The system of claim 41, wherein a content instance object is instantiated for each datum
- 45. The system of claim 41, further comprising instructions translatable for acquiring a set of keys for the set of data
- 46. The system of claim 45, wherein the set of keys is acquired with a database query.
- 47. The system of claim 45, wherein at least one of the set of keys is used to associate the content instance object with the datum.
- 48. The system of claim 47, further comprising instructions translatable for managing the datum using the content instance object.

49. A method for integrating data into a content management system, comprising:

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generating a set of content types based on a set of data; saving the set of content types;

generating a set of content type objects corresponding to the set of content types;

generating a content instance object for each datum that fits a content type within the set of content types;

associating the datum with the content instance object; and saving the content instance object.